

MULTIMEDIA MARCH MADNESS

Journalism Toolkit Series **2015**

Journalism students, staff and faculty are invited to attend the second annual series of workshops that explore skills every multimedia journalist should have in their toolkit.

Join us Fridays this March for a different topic every week.

Free to attend for members of the RSJ community.

For more details, watch your inbox, and follow @RyersonJourn on twitter.



BONUS! ADVANCED LIGHTING **TUESDAY, FEBRUARY 24**

with Gary Gould
RCC 189
12PM to 1PM

Three Point Lighting is a standard lighting setup that is used in all video, film, and still photography. It is a simple and flexible setup that forms the basis of most lighting. Once you grasp the concept, you should be able to understand all lighting. This workshop will also show a few more tricks and tips for lighting in various situations.



SEARCHING WIRE STORIES USING INEWS **FRIDAY, MARCH 6**

with Lesley Salvadori
The Venn RCC 103
1PM to 2PM

Did you know that the School of Journalism receives incoming breaking news stories from Canadian Press and Reuters? Did you know that ALL journalism students have access to these wire stories? Join this workshop to find out how to use this excellent research tool.



GRAPHIC ANIMATIONS USING PREMIERE PRO **FRIDAY, MARCH 13**

with Sally Goldberg Powell
The Venn RCC 103
1PM to 2PM

Often news and current affairs stories can't be told without the information found in reports and other long, dry documents. Making this information visually appealing is a challenge for journalists, especially in video projects. Learn several simple tricks using Premiere Pro (and a little Photoshop) to bring facts and statistics to life.



ONLINE PORTFOLIOS - GETTING STARTED **FRIDAY, MARCH 20**

with Lindsay Smith
The Venn RCC 103
1PM to 2PM

More and more employers ask for online portfolios, and more and more options are available each day. Get started on the right foot by attending this workshop. Learn about using free tools versus paid options, and learn how to spot hidden costs. Then, see a demo of how to set up a site that can grow with you as you begin your career.



AUDACITY AND APPS FOR JOURNALISTS **FRIDAY, MARCH 27**

with Angela Glover
The Venn RCC 103
1PM to 2PM

The free audio editing software Audacity provides multitrack mixing, editing and recording. If you'd like the flexibility of editing audio at home, join us to learn the basics of Audacity for journalists. Also, learn about some simple smart device apps to help you get the story in the field. Apps will include Police Scanners, Cell Towers and more fun stuff.